



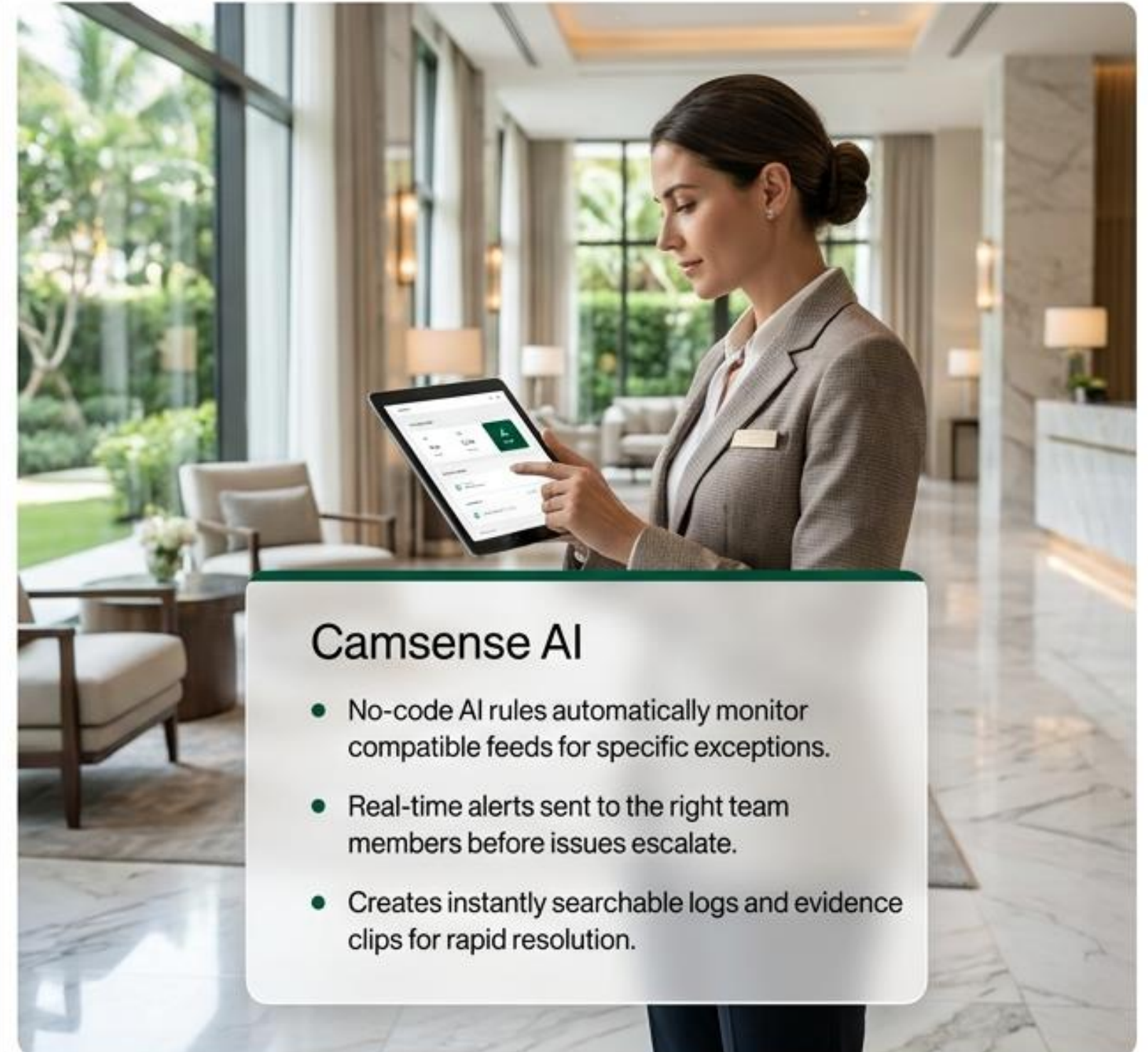
Upgrading Hospitality with Proactive Intelligence

Turn existing CCTV into real-time guest-safety, service, security, and operations intelligence—without replacing your current camera infrastructure.

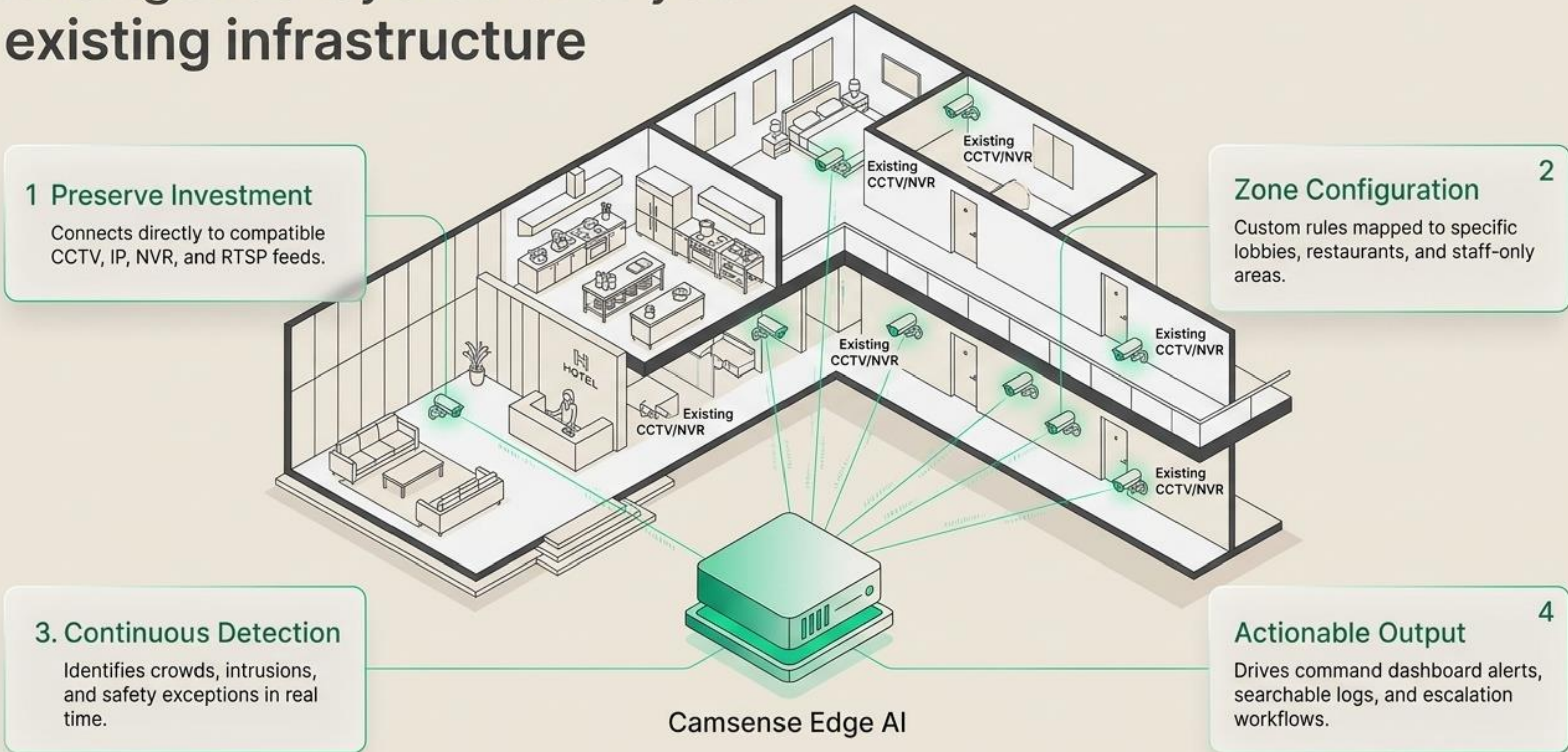
Vehicle Logged

Peak Arrival Detected

Moving from Reactive Surveillance to Proactive Operations



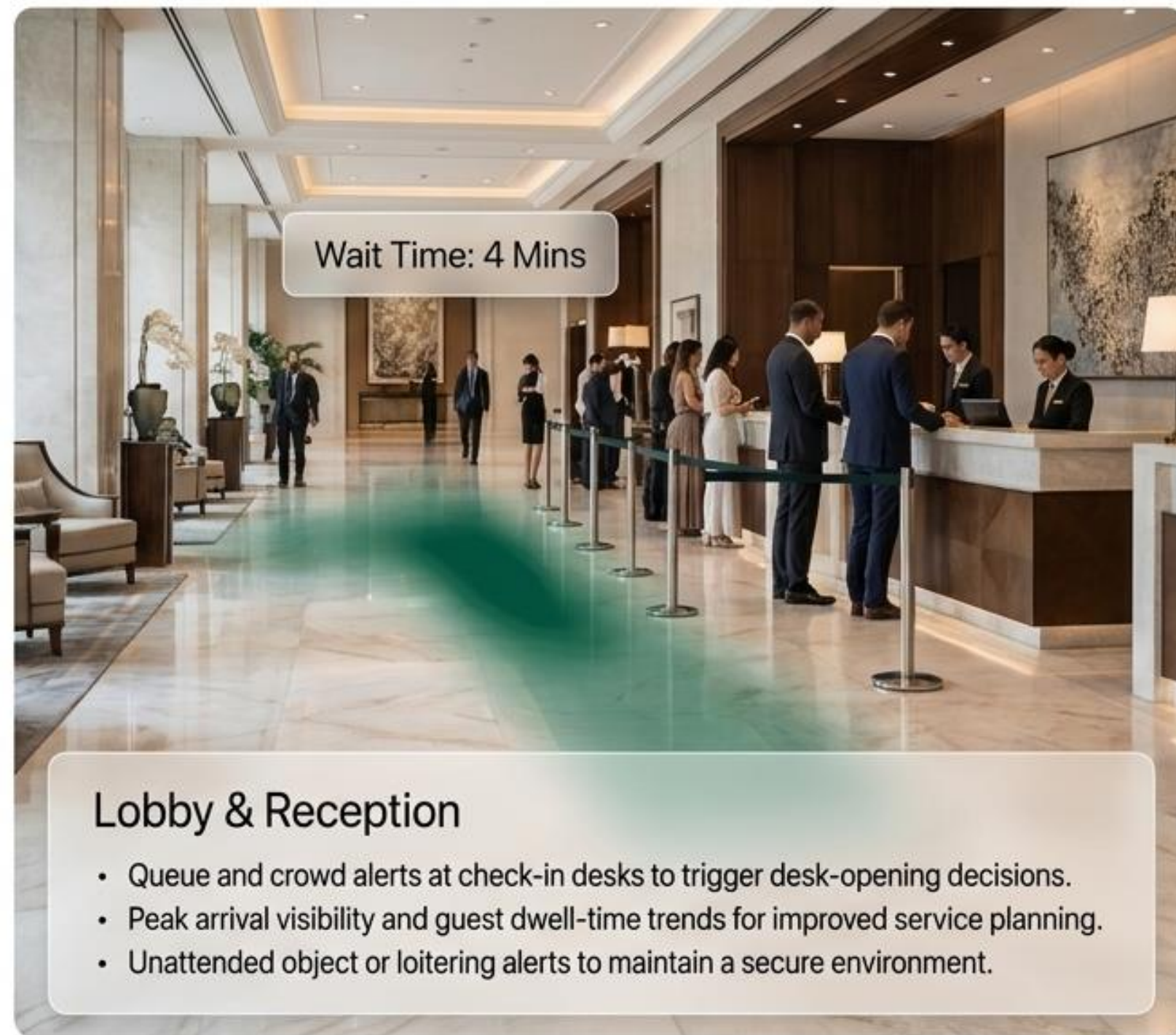
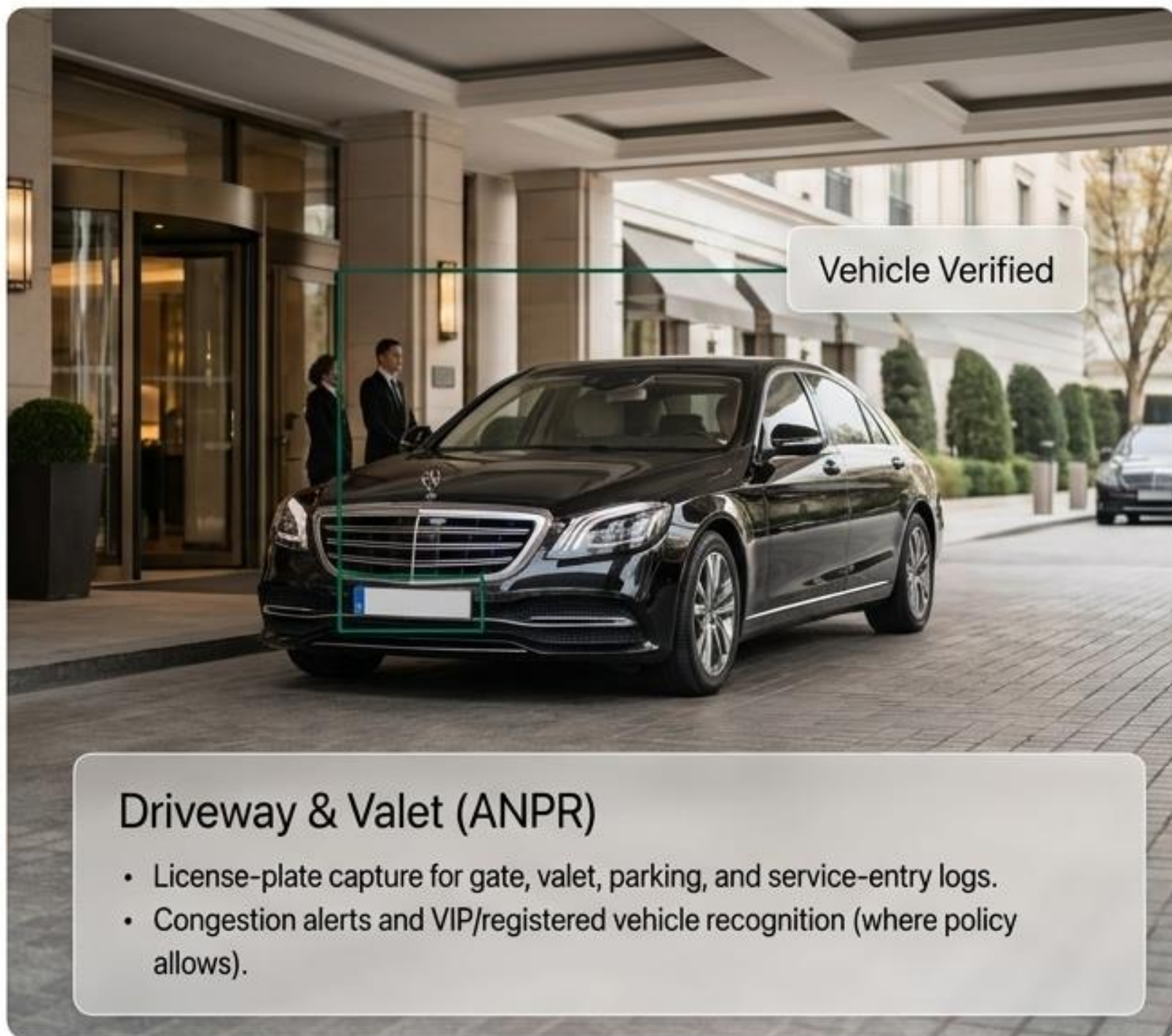
Intelligence layered over your existing infrastructure



A practical AI layer mapped across critical property spaces



Perfecting first impressions from the driveway to the front desk



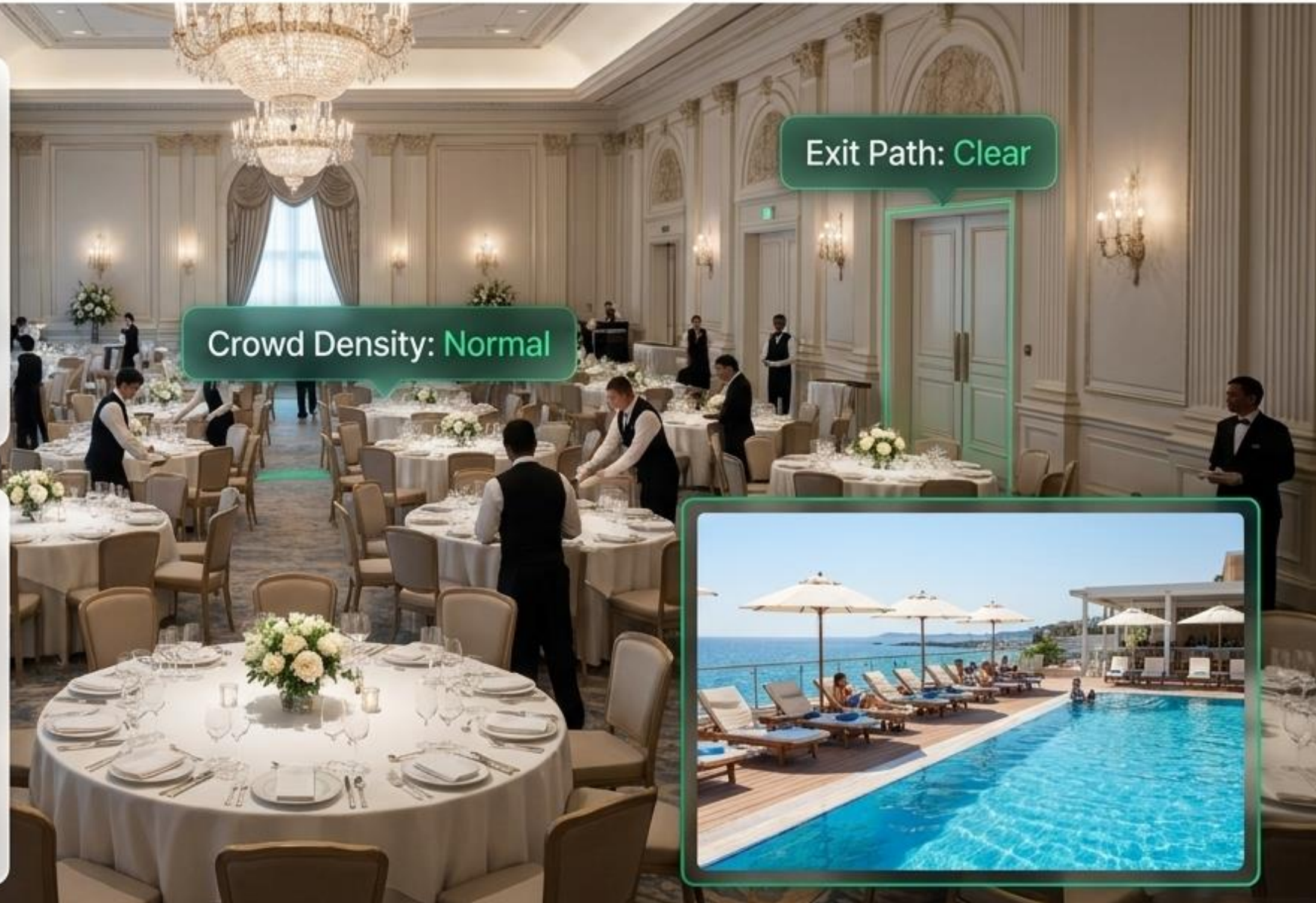
Maintaining safety and service flow in high-traffic public zones

Crowd & Event Management

- Density alerts for banquet halls, event zones, restaurants, and pool decks.
- Event ingress/egress visibility for weddings, conferences, and weekend peaks.
- Queue tracking at buffet counters and food-service points.

Guest Safety (Complementary Layer)

- Visibility for falls or unusual gatherings (dependent on camera angle).
- Alerts for blocked exits, corridor obstructions, or after-hours movement.
- Visual fire/smoke alerts as an additional layer alongside statutory safety systems.



Supporting visible process discipline in back-of-house operations

Process Discipline

- Visible PPE/hygiene checks for caps, masks, gloves, aprons, or uniforms (where views permit).
- Restricted movement alerts for cold rooms, laundry, utility, and service corridors.
- Evidence clips generated automatically for SOP coaching, incident review, and staff training.

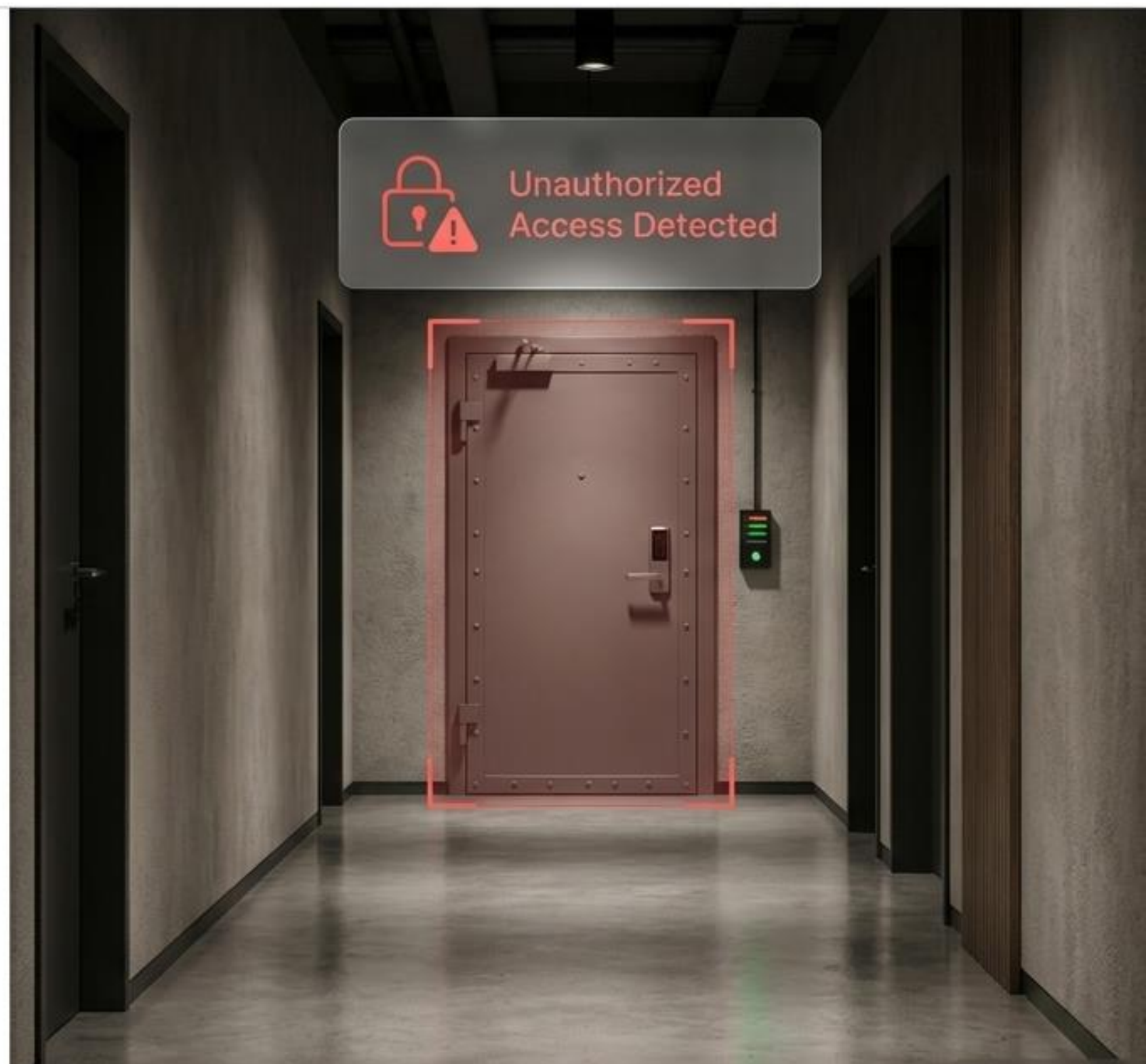


Important Caveat: AI supports visible process discipline and evidence only; final food safety, hygiene, and audit decisions remain strictly with approved hotel SOPs and human review.

Protecting sensitive inventory, IT assets, and cash operations

Asset Protection Intelligence

- Automated alerts for unauthorized entry into cash offices, server rooms, and liquor stores.
- Object removal and unattended object detection to prevent theft and shrinkage.
- After-hours intrusion and service-corridor movement alerts.
- Searchable evidence logs specifically built for HR/security review and vendor disputes.
- Continuous camera health monitoring to ensure zero blind spots or offline feeds.



Responsible identity intelligence for approved property workflows



Approved Use Cases

- Staff entry/exit logs at approved staff entrances.
- VIP and loyalty-member recognition (strictly where enrollment and consent allow).
- Authorized-role verification for high-security zones (cash office, server room).
- Vendor, contractor, and delivery recognition.
- Watchlist alerts for banned or high-risk individuals.

Governance Requirement

Biometric matching strictly requires consent/enrollment governance, visible notices, and legal/HR/compliance approval.

Turning raw video feeds into accountable management action



Live Feeds flow into the system continuously from existing infrastructure.

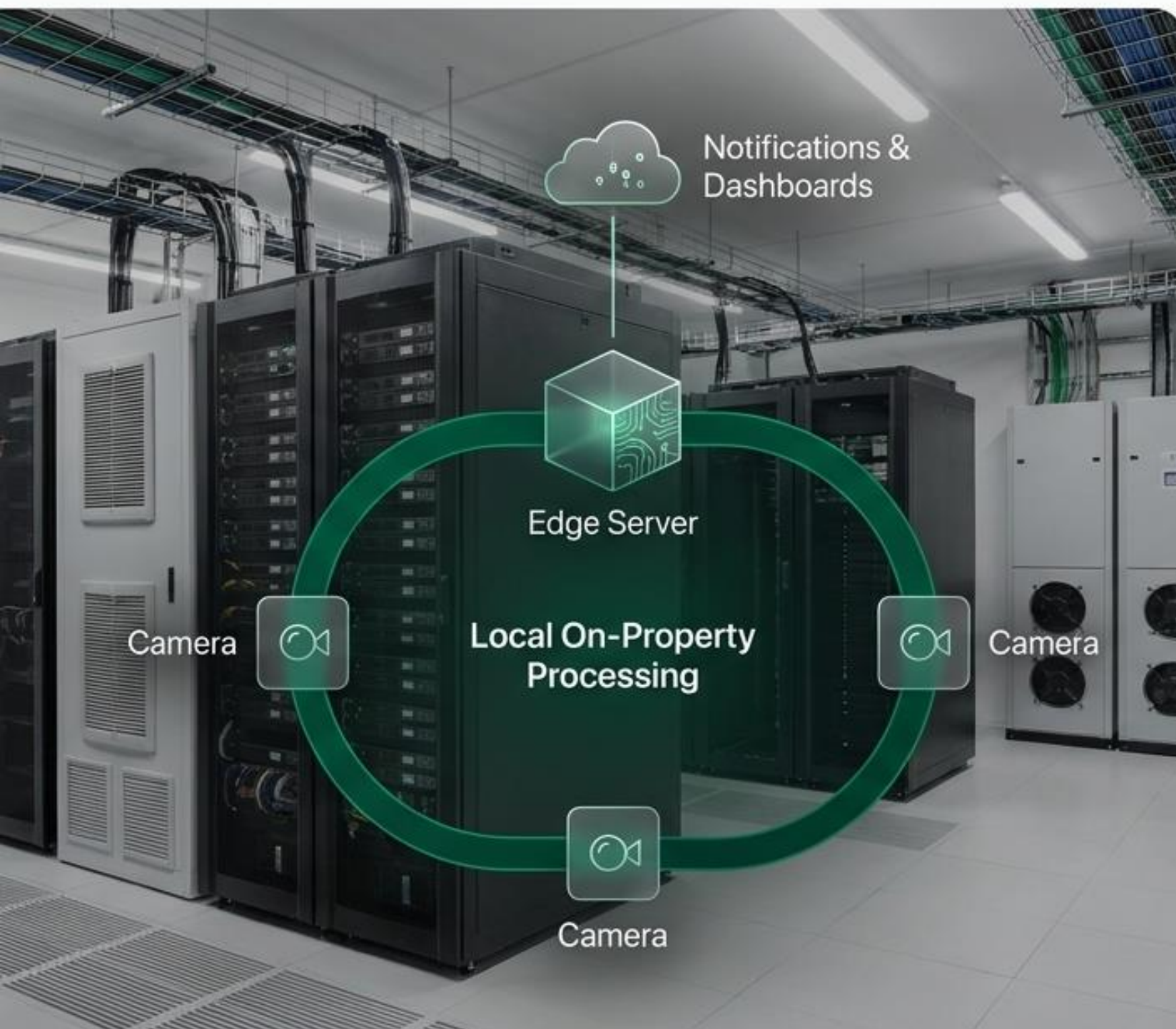
Rapid, local AI processing categorizes events by property, zone, and severity.

Real-Time Alerts are dispatched instantly to the responsible team's devices.

Evidence clips and snapshots are linked directly to event logs for immediate review.

Automated daily/weekly reports generated for GM, Security, and Ownership alongside API integration with VMS.

Privacy-friendly, on-premise processing with minimal bandwidth impact



Local Processing

Camsense Edge AI box/server processes analytics locally at the property.

Bandwidth Efficient

Internet is utilized primarily for sync, notifications, support, and remote dashboards, rather than heavy video streaming.

Custom Sizing

Hardware is sized to exact property needs (camera count, resolution, FPS, concurrent streams).

Centralized Oversight

Optional centralized dashboard supports multi-property hotel chains and resort groups from a single pane of glass.

Designed for governed, compliant deployment in hospitality

- ✓ Requires visible notices and privacy communication for CCTV + AI analytics.
- ✓ Applies strict Role-Based Access Control (RBAC), access logs, and retention limits.
- ✓ Prioritizes aggregated/anonymized analytics for general guest flow and occupancy.

- ✗ Zero deployment in private or sensitive spaces.
- ✗ Excluded: Guest rooms, washrooms, changing rooms, spa treatment rooms, prayer rooms, and staff private areas.

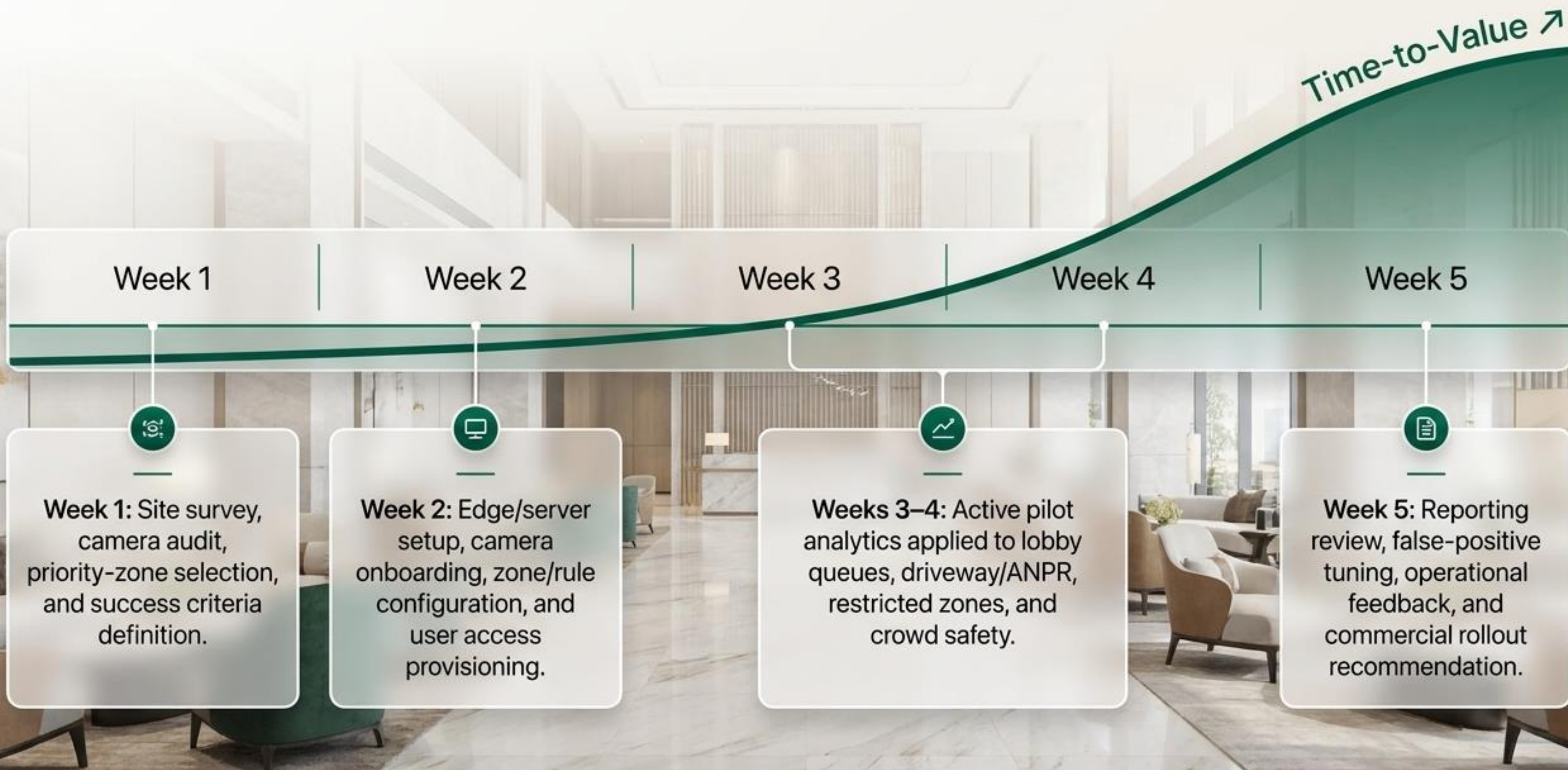
Converting passive infrastructure into measurable business impact

The ROI Trinity



Commercial Model: Ownership-friendly structure featuring a one-time camera-based license plus an annual AMC.

The 30–45 Day Pilot: Validate high-value use cases rapidly



Recommended Next Steps



Property Assessment

Share your hotel/resort layout, existing CCTV/NVR details, and priority problem areas.



Camera Shortlist

Work with us to select 10–20 high-impact cameras across the lobby, driveway, banquets, and restricted zones.



Governance & Launch

Confirm privacy requirements, define pilot success metrics and alert escalation rules, and approve the pilot scope to begin edge hardware installation.